

IAPSMUPUKCON-2026

PRE-CONFERENCE WORKSHOP ON QUALITATIVE METHODS IN HEALTH RESEARCH



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ABOUT THE WORKSHOP

Qualitative research methods are increasingly recognized as essential for understanding behaviours, perceptions, health system functioning, and implementation challenges in public health. While quantitative methods answer questions related to magnitude and associations, qualitative methods help explore the "why" and "how" behind health-related phenomena.

The training will emphasize hands-on learning through case studies, group exercises, and demonstration of qualitative data analysis processes. Participants will gain exposure to qualitative research approaches and learn how qualitative methods can be integrated with quantitative studies in mixed-methods research.

By the end of the session, participants will be equipped with practical skills required to design, conduct, analyze, and report qualitative research studies relevant to public health and community medicine.

EXPECTED OUTCOMES

- ✓ Understand principles and applications of qualitative research in health sciences
- ✓ Design interview guides and focus group discussions
- ✓ Understand participant recruitment and sampling strategies.
- ✓ Perform basic coding and analysis of qualitative data
- ✓ Ethical Issues in qualitative research

WHO SHOULD ATTEND?

- ✓ Postgraduate students, Faculty members, Researchers, Public health professionals

30 PARTICIPANTS ONLY!